

OVERVIEW

As Head of Web & Multimedia, Virgil Wong founded and led the in-house interactive division for Weill Cornell Medical College and NewYork-Presbyterian Hospital. For 15 years, he defined the Internet strategy for both institutions and created a portfolio of 120 web sites and over 76,000 web pages. WEILLCORNELL.ORG was one of the first successful healthcare portal web sites in New York, which empowered patients with their own medical record information and the ability to interact with their doctors online. Virgil’s team has won nearly 50 eHealthcare Leadership Awards, the leading industry recognition for Internet and healthcare. In 2010, the Web & Multimedia group helped in part to raise over \$100,000 online for Weill Cornell’s GHESKIO clinic after the earthquake disaster in Haiti. Virgil also served as co-chair of the Clinical & Translational Research Science Center (CTSC) Cross-Institutional Web Portal Working Group, whose primary mission is to leverage new technologies in rapidly moving advanced biomedical research from the laboratory bench to the patient’s bedside.

As an adjunct Assistant Professor in The New School's Masters in Media Studies Program, Virgil has been teaching photography, film, and interactive media for the past 11 years. He is also currently a PhD candidate in Columbia University's Cognitive Studies Program with a Concentration in Intelligent Technologies – where he is conducting research and developing new tools for the medical semantic web, anatomical avatars embodying patient medical records, and new digital healthcare portal systems.

As an independent artist and filmmaker, Virgil produced and co-directed *Murmur*, an experimental cardiopulmonary film that premiered at the 2002 Sundance Film Festival. In the previous year, he received a grant from the National Endowment for the Arts (NEA) for an art and medicine exhibition called *Corporeal Landscape*. As a visual artist, he has exhibited installations, films, paintings, drawings, and prints visualizing the human body, medicine, and technology in galleries and museums around the world, including the State Hermitage Museum in St. Petersburg, Russia; the Museum of Contemporary Art in Taipei, Taiwan; and Deitch Projects in New York City.

For more information, please visit: VIRGILWONG.COM

EDUCATION/TRAINING

INSTITUTION AND LOCATION	DEGREE	YEAR	FIELD OF STUDY
Columbia University Teachers College, New York, NY	PhD	Pending	Cognitive Studies in Education, Concentration in Intelligent Technologies
Transart Institute, Danube University, Krems, Austria	MFA	2008	New Media
Rhode Island School of Design, Providence, RI European Honors Program, Institute of Human Anatomy, University of Rome Medical School, Rome, Italy	BFA	1995	Illustration, Fine Arts Human Anatomy
Harvard Medical School, School of Continuing Education, Cambridge, MA		2000	Clinical Medicine and Technology
New York University, Center for Advanced Digital Applications, School of Continuing Education, New York, NY		2001 2003	Interactive Media Medical 3-D Modeling

POSITIONS

1996-2011

Founding Principal, Head of Web & Multimedia Services, Information Technologies & Services

- Weill Cornell Medical College WEILL.CORNELL.EDU
- NewYork-Presbyterian Hospital WWW.NYP.ORG

Co-chair, Clinical Translational Research Science Center Web Portal Working Group
(Previously *Writer/Editor, Web Manager, Senior Web Manager, and Assistant Director*)

2000-PRESENT Adjunct Faculty, *Media Practices: Concepts*, Masters of Arts in Media Studies Program, Department of Communication, The New School

2011 Interactive Media Strategist, Element 115

SELECTED LECTURES AND PRESENTATIONS

- 2003 Faculty lecturer, "Digital Media Aesthetics: The Human Body in Medicine and Technology," New School University, New York City.
- 2004 Lecturer/panelist, "Embryonic Visions: Social Implications of Reproductive Technologies" with Suzanne Anker, Ph.D. (School of Visual Arts), Lee M. Silver, Ph.D. (Princeton University), Susan Squier, Ph.D. (Penn State University), and Frank Chervenak, M.D. (Weill Cornell Medical College) at the New York Academy of Sciences, New York City.
- 2006 Lecturer/panelist, "The Days of Science and Biotechnology" at the Czech Academy of Sciences in Prague, Czechoslovakia. Curated by Denisa Kera, Center for Global Studies, Charles University, and the International Center for Art and New Technologies.
- 2008 Faculty lecturer, "The Future of Healthcare and Medicine," New School University, New York City.
- 2008 Keynote speaker, "12th Annual Healthcare Internet Conference," in Orlando Florida. Sponsored by Greystone.net, Staywell Communications in cooperation with the Forum for Healthcare Strategists.
- 2009 Plenary speaker, "Medicine Meets Virtual Reality (MMVR) 17" and Salon Exhibition Artist, Long Beach, California.
- 2009 Featured speaker, "Creating Effective Patient and Physician Portals: Setting the Stage for eHealth 3.0," lecture at the J. Boye Conference in Philadelphia, Pennsylvania.
- 2009 Featured Grand Rounds speaker, "From Male Pregnancy to Medical Nanotechnology: Art, Medicine, and the Human Body in Cyberspace," at the Faculty Club of Columbia University Medical Center for the Program in Narrative Medicine.
- 2009 Lecturer/panelist, "Social Media," moderated by Anne O'Brien, Director of Client Solutions for Health Central at the American Cancer Society.
- 2010 Lecture/panelist with Kóan Jeff Baysa, M.D., "SofaLab2: Scientists Visualize/Artists Experiment," sponsored by the Krasnow Institute for Advanced Study at George Mason University.
- 2010 Lecturer/panelist, "Social Media: Tweeting, Linking, Blogging, Liking, Diggin," moderated by Bonita Enochs for the Ivy League Medical Alumni Magazine Association conference at the Columbia University Medical Center, New York City.
- 2011 Plenary speaker, "Medicine Meets Virtual Reality (MMVR) 19" and Salon Exhibition Artist, Newport Beach, California.

SELECTED HONORS AND AWARDS

- 1991 Cornell University Tradition Fellow
- 1991 Rhode Island School of Design Scholarship Award
- 1996 National Showcase Winner, sponsored by *Manhattan Arts* magazine
- 1996 National Telly Award, Gold Statue for Outstanding Film/Video Production
- 1998 Best in Show Award, New York Medical Complex Art Exhibition
- 1999, 1999 INVISION New Media Awards, Gold and Silver Medals, sponsored by *NenMedia* Magazine
- 2002 *Murmur* (producer, co-director), Official Selection of The Sundance Film Festival
- 2002-2010 Over 50 eHealthcare Leadership Awards for NewYork-Presbyterian/Weill Cornell web sites
- 2005 Faculty Mentor Award for Outstanding Teaching, The New School
- 2007 Best-in-Class Hospital Web Site Award for NewYork-Presbyterian Hospital by Greystone.net
- 2009 Columbia University Teachers College Scholarship
- 2010 Fellowship Award by the Association of American Medical Colleges (AAMC), Group on Information Resources (GIR) Leadership Institute.

SELECTED MEDICINE, RESEARCH, AND TECHNOLOGY EXHIBITIONS

- 2002 *Murmur*, producer and co-director, Official Selection of The 2002 Sundance Film Festival, Park City, Utah.
- 2002 “BioVision: In vitro-In vivo” at the World Human Rights Art Festival in Athens, Greece. Featured installation artist, speaker, and performer.
- 2003 “Gene(isis): Contemporary Art Explores Human Genomics” at The Berkeley Art Museum. Solo exhibition entitled “G-commerce” as part of the larger exhibition, lectures and film series. Curated by Alla Effimova.
- 2004 “AC (Anatomically Correct)” at the 473 Broadway Gallery in SoHo, New York City. Curated by Kóan Jeff Baysa, M.D., curatorial fellow at the Whitney Museum of American Art.
- 2004 “ReproTech: Building Better Babies” at The New York Academy of Sciences, Gallery of Art and Science, New York City. Curated by Suzanne Anker.
- 2005 “Put On Your Blue Genes”, Neue Gesellschaft für bildende Kunst (New Society for Fine Arts) in Berlin, Germany. The exhibition focused on art and biotechnology and includes installations by the Critical Art Ensemble, Symbiotic A / The Tissue Culture and Art Project, Paul Vanouse and others.
- 2005 *Corporeal Self*, screened at the Bronx Academy of Arts and Dance (February 18).
- 2006 “Metabodies: Medicine and Media”, two artist exhibition at the Elizabeth Stone Harper Gallery, Harper Center for the Arts in Clinton, South Carolina. Presented in collaboration with the Annual Arnold Symposim, “Brave New World: The Effects of Media on Medical Research and Development”.
- 2006 “The Days of Science and Biotechnology”, group exhibition at the Czech Academy of Sciences in Prague, Czechoslovakia. Curated by Denisa Kera, Center for Global Studies, Charles University, and the International Center for Art and New Technologies.
- 2007 “Geo/Genome”, exhibition at the Puffin Cultural Forum, curated by Tim Blunk.
- 2007 “HIV Law Project”, group exhibition at Moti Hasson Gallery in New York City, curated by Kóan Jeff Baysa, M.D.
- 2007 “Orion’s Belt: Health, Technology, and Mythology”, group exhibition in Reno, Nevada, curated by Marjorie Vecchio, P.h.D.
- 2008 “RYT Hospital-Dwayne Medical Center”, solo exhibition at the John Jay College gallery in New York City, curated by Mary Ting.
- 2009 “Cardiorobonoplasty: Billions of Robots Heal the Human Heart,” solo exhibition at the International House gallery in Philadelphia, Pennsylvania, curated by Sean Stoops.
- 2009 “Medicine Meets Virtual Reality (MMVR) 17,” group exhibition in Long Beach, California, curated by Kóan Jeff Baysa, M.D.
- 2009 “HomeBase IV,” group exhibition at an abandoned medical center in Manhattan’s Lower East Side, curated by Anat Litwin.
- 2009 “The Immunological Paradox of Pregnancy and the Art of Biomedical Realism,” featured project for an event at the Exit Art gallery in New York City, presented by Irina Aristarkhova, Ph.D.
- 2009 “2009 Cyberfest: Sonic Self,” group exhibition at the State Hermitage Museum in St. Petersburg, Russia, curated by Anna Frants and Kóan Jeff Baysa, M.D.
- 2009 “A Celebration of the Arts,” group exhibition at the Macy Gallery of Columbia University, curated by Jonathan Lewis.
- 2010 “ADHD (Art Diagnostics and Healing Devices),” group exhibition at the JAUS Gallery in Los Angeles, CA, curated by Kóan Jeff Baysa, M.D.

LANGUAGES

English	Fluent	Native language
Chinese	Intermediate	Lived and worked in China and Taiwan
Italian, French	Basic	Lived and studied in Italy and France

RESEARCH SUPPORT

DATE	SOURCE	TITLE
1995	Experimental Television Center	<i>Corporeal Self</i> Artist residency support for art and anatomy film project
2001	National Endowment for the Arts (NEA)	<i>Corporeal Landscape</i> Grant award for art and anatomy curatorial project with The Alternative Museum, New York City
2001	Experimental Television Center	<i>Murmur</i> Artist residency support for art and medicine film project
2001	JGS Foundation in New York City	<i>RYT Hospital-Dwayne Medical Center</i> Grant award for art and medicine interactive media project
2002	Lower Manhattan Cultural Council (LMCC)	<i>New Views: DUMBO</i> Residency support for various art, medicine, and technology projects
2002	WebLab The Howard Gilman Foundation The Sundance Institute The Rockefeller Foundation	<i>Crossover: Studio A</i> Residency support for research with film and interactive media
2009	Columbia University	Scholarship Award (Teachers College)
2011	Columbia University	Department of Human Development (Teachers College) Conference Travel Grant